

DEVENDRA SHARMA

Graphics Translational Specialist



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devsharma.info

SKILLS

Website Development
Landing Pages
Email Nurture Campaigns
HTML Email
Executive Presentations (PPT).
Business Requirement Documents
Technical Documents
Infographics
Digital Media
Brand Creation & Development
Creative Problem Solving

SOFTWARE EXPERTISE

Adobe Creative Suite
HTML, CSS
Project Management Software
(Asana, Smartsheet, Trello)
Microsoft Office Suite

EDUCATION

DSK SUPINFOCOM
2011-2013, Pune
Advance Diploma in Design
and Project Management

RAJASTHAN UNIVERSITY
2008-2011, Jaipur
Bachelor of Computer
Application (B.C.A.)

ABOUT ME

I am a graphics translational specialist with over 7 years' experience. I turn THOUGHTS, IDEAS, WORDS into compelling visuals in the form of webpages, emails, infographics, one pagers, brochures slide decks etc. From established businesses to startups, I have worked with varied clients to fulfill their requirements. The diversity has helped me quickly grasp the needs of the client and bring it to reality with ease.

WORK EXPERIENCE

- **Acquia**
Service Cloud and Marketing Automation
 - Build Marketing Operation Resource Center. Including general platform all graphics, info graphics, support PDFs and project work flow diagrams.
 - Skills include requirements gathering, design/flow architecture, HTML development, web development etc.
- **Philips**
Marketing Automation (Pardot/Mautic)
 - Build Marketing Automation and Campaign in Pardot/Mautic. Including general platform all graphics, info graphics, support PDFs and project work flow diagrams.
 - Skills include creating emails templates landings, forms with Mautic platform, HTML development, web development, social posts design, one pager, deck to explain the flow of campaigns etc.
- **Novartis**
Marketing Cloud
 - Multiple process infographics. Project Workflow. Executive communications.
 - New Product Launch Virtual Event Distribution Platform (Marketing Automation/Event Logistics).
- **LG**
Marketing Materials and Automation
 - Created Marketing and general platform graphics Product Brochures, Infographics, Social Posts, User Guides, Emails and Landing Pages for LG Solar and Commercial Display division.
 - Skills include creating HTML, CSS for email templates and landing pages, Adobe Suite for Marketing Materials such Brochure, Whitepapers, One Pagers, Infographics etc.